

Privacy Policy

Effective Date: September 17, 2024

[Evac] ("we," "our," or "us") is dedicated to protecting the privacy of both our app users and building occupants, whose personal information may be entered into the app. This Privacy Policy outlines how the personal information of building occupants, entered into the [Evac] mobile application (the "App") by authorized roll callers ("App Users"), is collected, used, and protected.

It is important to understand that **building occupants themselves potentially may not be users of the App**; rather, their personal information is entered by App Users. As such, App Users have specific responsibilities regarding the privacy and protection of the personal information they input.

1. Information We Collect

The App collects certain personal information ("Personal Information") about App Users and building occupants for the purpose of emergency evacuation procedures. This information is **entered by authorized App Users** (typically roll callers or designated safety personnel) and includes:

- **First Name**
- **Last Name**
- **Phone Number**

No additional personal information is collected directly from building occupants.

2. How We Use Collected Information

The Personal Information entered into the App is used solely for the purposes of managing building occupant safety in the event of an emergency, such as a fire evacuation. The specific uses of this information include:

- **Identification and Tracking:** Ensuring that all building occupants are accounted for during an evacuation.
- **Communication:** Facilitating communication between App Users and building occupants in emergency situations.

This information is not used for any marketing purposes or sold to third parties.

3. App User Responsibility

Since building occupants are not users of the App, it is the **responsibility of the App User** (the person entering the Personal Information) to ensure that they have the right to input the Personal Information of building occupants into the App. Specifically, App Users are responsible for ensuring that:

- They **inform the building occupants** that their Personal Information will be used in connection with emergency evacuations.
- They have **obtained any necessary consent** from building occupants to collect and use their Personal Information for this purpose.
- They comply with all **applicable data privacy laws and regulations** governing the collection and use of personal data, including any obligations under regional data protection laws such as GDPR (if applicable).

Failure to obtain proper consent or to comply with applicable laws may result in violations of both legal requirements and this Privacy Policy.

4. Data Security

We take the security of Personal Information seriously and implement several measures to protect it from unauthorized access, use, or disclosure. These measures include, but are not limited to:

- **Encryption:** All data transmitted between the App and our servers is encrypted using industry-standard protocols. Personal Information stored in our databases is also encrypted.
- **Access Control:** Only authorized personnel, such as App Users, have access to Personal Information, and their access is strictly limited based on the purpose for which the information is collected.
- **Data Minimization:** We collect only the Personal Information necessary for the purposes of emergency evacuations, and we do not store any additional data about building occupants.

5. Data Retention

We retain Personal Information only for as long as necessary to fulfill the purposes for which it was collected or as required by law. In cases where Personal Information is no longer required for emergency evacuation purposes, it will be securely deleted from our systems.

6. Sharing of Information

We do not share, sell, or lease Personal Information to third parties except in the following circumstances:

- **Legal Compliance:** We may disclose Personal Information if required to do so by law or if we believe such action is necessary to comply with legal obligations or in response to valid legal requests.
- **Emergency Situations:** In the event of an emergency, Personal Information may be shared with relevant emergency response authorities (such as fire departments, police, or medical personnel) to facilitate the safety and well-being of building occupants.

7. Rights of Building Occupants

Although building occupants are not users of the App, they still have certain rights regarding their Personal Information. It is the responsibility of the App User to ensure that these rights are communicated to and available to building occupants, including:

- **Right of Access:** Building occupants have the right to request access to their Personal Information that has been entered into the App.
- **Right to Correction:** Building occupants have the right to request that any inaccurate or incomplete Personal Information be corrected.
- **Right to Deletion:** Building occupants can request that their Personal Information be deleted unless there are legal obligations or emergency-related requirements to retain it.

To exercise these rights, building occupants should contact the organization responsible for managing their data (e.g., their building management or safety team) or reach out to us directly via [Insert Contact Email].

8. Data Storage and International Transfer

Personal Information may be stored on servers located in [Insert Country]. By using the App, you acknowledge and agree to the storage, transfer, and processing of Personal Information in these locations. If you are entering Personal Information from regions with specific data privacy laws (such as the European Economic Area), please ensure compliance with applicable data protection regulations.

9. Children's Privacy

Our App is not intended for use by children under the age of 13, and we do not knowingly collect Personal Information from children. If you believe that Personal Information about a child under the age of 13 has been entered into the App without proper authorization, please contact us so we can take appropriate steps to remove that information.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our data practices or applicable laws. Any updates to this policy will be posted on this page, and the "Effective Date" will be updated accordingly. We encourage App Users to review this policy periodically to stay informed about how we are protecting the Personal Information entered into the App.

11. Contact Us

If you have any questions, concerns, or complaints regarding this Privacy Policy or the handling of Personal Information within the App, please contact us via our website:

Website: [Evac.Life](https://www.evac.life)